WARREN J. HAUGHEY
LEARNING EXPERIENCE DESIGNER / DEVELOPER

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MY PROFILE

I have 20 years of experience in creating engaging & informative digital learning solutions. I specialise in developing blended learning solutions in an engaging and learner-centric way, utilising appropriate media, story boarding, training scripts to build highly innovative learning solutions. I enjoy building collaborative relationships with internal and external partners to ensure best use of resources and create working partnership solutions.

Other than analysing and designing the learning solution I am also proficient in the authoring of tools to support flexible and blended learning such as Articulate Rise 360, Microsoft applications and video creation and other online solutions.

I ensure full quality assurance of new materials, testing these before they have successful delivery and ensure good learner experience. Whilst, also ensuring all learning solutions are fully evaluated using data to continuously improve outcomes.

WORK EXPERIENCE

NATS   2022 - Present
Learning Designer / Media Developer

The role revolved around identifying and addressing performance or learning gaps within the business. Collaborating with the Design & Development team, I created innovative solutions that bridge these gaps effectively. My expertise, rooted in educational, creative and training backgrounds, provides me with the confidence to work closely with Operational colleagues, delivering engaging and creative learning experiences tailored to a diverse array of roles. A key part of my responsibilities involved the thorough understanding, analysis, and evaluation of the learning and training needs of Operational colleagues. Through a strategic and collaborative approach, I ensured that the training solutions provided aligned seamlessly with the requirements of the business environment, fostering continuous improvement and excellence.

Network Rail   2020 - 2022
Learning Designer / Media Developer

Engaged with customers & stakeholders about their learning requirements to recommend creative, cost effective solutions that met their needs. Working closely with the Training Portfolio Manager to ensure successful and timely delivery of my work bank. Created analysis documents, assessments and design re- ports for the development of the final product. Answered varied queries in relation to design & development of learning products. Reviewed the effectiveness of analysis and design activities and identifying opportunities to improve effectiveness and efficiency, incorporating lessons learned into future projects.

Birmingham City Council   2005 - 2006
Project Developer & Trainer

Training initiative developed to encourage artists to become entrepreneurs and start their own business. The training focussed on a variety of elements such as Business Skills, Marketing Skills and interpersonal skills. The initiative was target based with 21 people needed to pass through by the end of the year. The project was a total success with all 21 starting their own venture.

Birmingham City University   2004 - 2005
E-Learning Developer and Trainer

I created a training initiative through the University of Central England for creative professionals to gain new skills. It was a government program with many targets to meet and included creating accredited online courses, which need to be different from the usual training. It meant developing content in innovative ways via video and interactive websites.

Self Employed   1999 - 2020
Creative Director / Designer / Educator

Worked directly with clients and for agencies primarily on brand development; the creative articulation of brands; creative direction and creative learning solutions; creative problem solving and fast idea generation..

PRO.SKILLS

ELearning
● ● ● ● ● ● ● ●

Design
● ● ● ● ● ● ● ●

Communication
● ● ● ● ● ● ●

Flexible
● ● ● ● ● ● ● ●

Creative
● ● ● ● ● ● ●

EDUCATION

PG Cert in Higher Education
University of Central England /
BCU, Birmingham

Business Studies Diploma
Brunel Univeristy, London

Politics, English and History A'levels
St Francis Xavier College, London